**SUPPORTING INFORMATION TO**

**TPRC/CATALINA ESTATE SPONSORSHIP APPLICATION**

For Satterley’s Community Team to be able to put a recommendation to Tamala Park Regional Council (TPRC) regarding your community sponsorship request, please complete all pages below to supply the additional information required to assess your application.

This document is to be submitted together with a completed TPRC Sponsorship Application Form, found on pages 6-7 of this online document –

<https://www.tamalapark.wa.gov.au/documents/429/sponsorship-policy-(december-2016)>

Both documents are to be submitted to Satterley’s Community Team:

|  |  |
| --- | --- |
| **Email (preferred):**  [community@satterley.com.au](mailto:community@satterley.com.au)  SUBJECT: TPRC/Catalina Estate Sponsorship Application | **By post:**  Satterley Property Group  ATTN: Community Development Dept  PO Box 1346, West Perth WA 6872 |

For further information about Tamala Park Regional Council’s Community Sponsorship Program for Catalina Estate, or to discuss your application in more detail, please call the Satterley Community Team on 9368 9103 or email [community@satterley.com.au](mailto:community@satterley.com.au).

**OVERVIEW OF SPONSORED INITIATIVE**

|  |  |
| --- | --- |
| **Date:** |  |
| **Time:** |  |
| **Location:** |  |
| **Target audience:** (i.e., select group/s or whole of community) |  |
| **Expected attendance/participation numbers:** |  |
| **Is this a stand-alone project or part of a larger initiative?** |  |
| **Have you delivered this type of project in the past? What were the positive impacts/benefits?** |  |
| **How will the initiative benefit Catalina residents?** |  |
| **How will the initiative benefit the wider community?** |  |
| **Is there scope for TPRC or a representative to be involved in the initiative?**  **If yes, how?** |  |

**SPONSOR BENEFITS**

What are the proposed marketing and promotional activities that you will undertake? Please indicate where TPRC will be acknowledged as a sponsor.

|  |  |  |
| --- | --- | --- |
| **Planned marketing activities**  (select all that apply using X) | | **Opportunities for TPRC to be acknowledged as sponsor**  (select all that apply using X) |
| Promotional flyer/ poster |  |  |
| Event program |  |  |
| Newspaper advertising |  |  |
| Newspaper article |  |  |
| Television advertising |  |  |
| Newsletter/s |  |  |
| Website |  |  |
| Social media |  |  |
| Other (please specify) |  |  |

**BUDGET BREAKDOWN**

|  |  |
| --- | --- |
| How much will the initiative cost in total (ex GST): | $ |
| Amount requested from TPRC (ex GST): | $ |

**INCOME STREAMS**

|  |  |  |
| --- | --- | --- |
| **Items** | **Amount (ex GST)** | **Funding source** |
| Community sponsorship | $ | TPRC |
|  | $ |  |
|  | $ |  |
| Monetary contribution by applicant organisation | $ | Applicant organisation |
| Volunteer hours contribution by applicant organisation (charge this at $25 per hour, per person) | $ | Applicant organisation |
| **TOTAL** | **$** |  |

**EXPENDITURE ITEMS**

Please list all the items that TPRC’s community sponsorship funding would be used to cover.

|  |  |  |
| --- | --- | --- |
| **Items** | **Amount (ex GST)** | **Funding source** |
|  | $ | TPRC community sponsorship |
|  | $ | TPRC community sponsorship |
|  | $ | TPRC community sponsorship |
|  | $ | TPRC community sponsorship |
|  | $ | TPRC community sponsorship |
| **TOTAL** | **$** |  |